2016 PEGASUS PALOOZA FACTS

- Worked with 39 Campus Offices and Organizations to provide over 60 Successful Programs
  - Over 39,000 Students Attended Pegasus Palooza Sponsored Events
  - Distributed 12,000 Event Guidebooks and 5,000 T-Shirts

Pegasus Palooza has multiple partnership opportunities to highlight your business to the thousands of students who participate in our events. As we begin planning our 10th year, we are looking to reach more students through creative programming as this program continues to grow.

2017 SPONSORSHIP RATES

**Gold Level: $3,500**
- Only available to THREE community partners on a First Come / First Served Basis
- Company Logo on Pegasus Palooza Event T-Shirt
- Company Logo on Sponsor Page of the Pegasus Palooza Website
- ½ page ad in Pegasus Palooza Guide Book
- Ability to table at LINK Launch (a signature event)
- Option to include promotional materials in over 1,500 bags handed out at LINK Launch, if desired

**Black Level: $1,000**
- Company Logo on Pegasus Palooza Event T-Shirt
- Company Logo on Sponsor Page of the Pegasus Palooza Website
- ¼ page ad in Pegasus Palooza Guide Book
- Option to include promotional materials in over 1,500 bags handed out at LINK Launch, if desired

**Guide Book Sponsor: $500**
- Company Logo on Sponsor Page of the Pegasus Palooza Website
- ¼ page ad in Pegasus Palooza Guide Book
- Option to include promotional materials in over 1,500 bags handed out at LINK Launch, if desired

**Bag Sponsorship: $250**
- Will include your company/office’s promotional materials in over 1,500 bags handed out during LINK Launch (this could include a coupon, be a general flyer, etc)

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A sample of events throughout the week:

**Weekday:**
- CAB Presents: Concert Night
- CAB Presents: Comedy Night
- CAB Presents: Movie Night
- Knight Rave

**Weekend:**
- Opening Knight
- Late Knights
- LINK Launch
- CAB’s VIP Pool Party*

*This is an outdoor event. In the case of rain, there will be no refund.*