



2016 PEGASUS PALOOZA FACTS

- Worked with **39** Campus Offices and Organizations to provide over **60** Successful Programs
 - Over **39,000** Students Attended Pegasus Palooza Sponsored Events
 - Distributed **12,000** Event Guidebooks and **5,000** T-Shirts

Pegasus Palooza has multiple partnership opportunities to highlight your business to the thousands of students who participate in our events. As we begin planning our 10th year, we are looking to reach more students through creative programming as this program continues to grow.

2017 SPONSORSHIP RATES

Gold Level: \$3,500

- Only available to THREE community partners on a First Come / First Served Basis
- Company Logo on Pegasus Palooza Event T-Shirt
- Company Logo on Sponsor Page of the Pegasus Palooza Website
- ½ page ad in Pegasus Palooza Guide Book
- Ability to table at LINK Launch (a signature event)
- Option to include promotional materials in over 1,500 bags handed out at LINK Launch, if desired

Black Level: \$1,000

- Company Logo on Pegasus Palooza Event T-Shirt
- Company Logo on Sponsor Page of the Pegasus Palooza Website
- ¼ page ad in Pegasus Palooza Guide Book
- Option to include promotional materials in over 1,500 bags handed out at LINK Launch, if desired

Guide Book Sponsor: \$500

- Company Logo on Sponsor Page of the Pegasus Palooza Website
- ¼ page ad in Pegasus Palooza Guide Book
- Option to include promotional materials in over 1,500 bags handed out at LINK Launch, if desired

Bag Sponsorship: \$250

- Will include your company/office's promotional materials in over 1,500 bags handed out during LINK Launch (this could include a coupon, be a general flyer, etc)

A sample of events throughout the week:

Weekday:

CAB Presents: Concert Night

CAB Presents: Comedy Night

CAB Presents: Movie Night

Knight Rave

Weekend:

Opening Knight

Late Knights

LINK Launch

*CAB's VIP Pool Party**

**This is an outdoor event. In the case of rain, there will be no refund.*